



Media Release – Friday 10 September 2021

Gippsland Business Awards finalists celebrated virtually

The 2021 Federation University Gippsland Business Awards finalists were celebrated with an on-line event today that also acknowledged the agility of all regional businesses in ongoing challenging times.

Unable to celebrate in person as planned, the 2021 finalists were recognised at the Federation University Gippsland Business Awards' first virtual launch, supported by Telstra.

Gippsland Business Awards committee chair, Graeme Sennett, said while current restrictions prevented a face-to-face launch, it did not stop the launch celebration.

"Gippsland businesses have been busy contending with and overcoming the many challenges presented by COVID-19 and this was just another bump," Mr Sennett said.

"This years' finalists represent the region's most innovative, enthusiastic, professional, and outstanding businesses. In all, there are 51 finalists in 11 categories, with all areas of Gippsland well represented."

Mr Sennett said the organising committee was "thrilled to have the strong support of both Federation University as naming rights sponsor and Telstra, who traditionally sponsor the finalists' breakfast".

Finalist categories this year include Accommodation, Beauty & Personal Care, Business & Professional Services, Food & Wine Producers, Health & Wellbeing, Hospitality, Manufacturing/Export, Mechanical Trades & Construction, New Business, Retail, Tourism Activities & Attractions.

A new Business Agility Award has also been introduced to recognise those business who have responded to a constantly changing environment.

"What they do in the good times is great, but what they have achieved over this challenging period is truly exceptional," Mr Sennett added.

Each of the category winners will be announced at a special awards event on Friday 8 October 2021 where the major winner, the Gippsland Business of the Year, will also be announced.

For further details of finalists, including video footage of each finalist categories, refer to the Federation University Gippsland Business Awards website at www.gba.org.au

For additional media comment please contact GBA Chair, Graeme Sennett 0417 509 149

2021 Finalists

Accommodation

Beachcomber Holiday Units	Lakes Entrance
Bridges on Argyle Motel	Traralgon
Erica Caravan Park	Erica
Mansi on Raymond	Sale
Rosemont House Luxury B&B	Noojee

Beauty & Personal Care

Amity Alice	Warragul
Cosmetic Clinic Gippsland	Sale
Embrace Fitness and Wellbeing (EFW)	Morwell
Laser Clinics Australia Traralgon	Traralgon

Business & Professional Services

Brinnie T Design	Cowes
FGM Consultants	Warragul
Pro Draft Pty Ltd	Morwell
RGM	Drouin, Moe, Traralgon
Sale Signtorque	Sale

Food & Wine Producers

Big Bears Donuts	Lakes Entrance
Burra Brewing Co	Korumburra
Hallston Valley Farm	Hallston
Snowy River Black Garlic	Orbost

Health & Wellbeing

Baw Baw Physio and Fitness	Drouin
Baw Baw Radiology	Drouin, Trafalgar, Warragul
Blossom Ultrasound for Women	Drouin
Dani McLennan Occupational Therapy	Traralgon
Natural Health Balance	Paynesville
Olivia's Place	Warragul

Hospitality

Aroma @ Eastwood	Bairnsdale
Moos at Meeniyen	Meeniyen
Stellina	Traralgon
The Cape Kitchen	Newhaven
Trulli	Meeniyen

Manufacturing / Export

Elite Pack	Drouin
Gippsland Jersey	Lakes Entrance
Scarlet and Grace	Sale

Mechanical Trades & Construction

CPK McLaren MotorBody	Leongatha
Gaffkes Gardens and Landscaping	Yarragon
Gippsland Land Services (GLS)	Moe
Hydraulink Warragul	Warragul

New Business

Liz Fleming The Efficiency Coach	Traralgon
Long John Pickles	Fish Creek
Overcoming Obstacles	Stratford
Pathfinder Law	Warragul
Regional Migration Australia	Traralgon

Retail

Geek Heaven	Traralgon
Jak's Music	Warragul
Loch Sport Foodworks	Loch Sport
TM&H Mitre 10	Moe
Jenkins Home Hardware	Trafalgar
Twelve South Bridal	Yarragon

Tourism Activities & Attractions

Clip 'n Climb Phillip Island	Cowes
Salty Seas Surf School	Inverloch
Trafalgar Holden Museum	Trafalgar
Wyncity Morwell	Morwell

Business Agility Award

Amity Alice	Warragul
Big Bears Donuts	Lakes Entrance
Embrace Fitness and Wellbeing (EFW)	Morwell
FGM Consultants	Warragul
Scarlet and Grace	Sale
The Cape Kitchen	Newhaven